Module Magento 2

REVISION'S

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SUMMARY

1. OPERATING PRINCIPLE

Magento 2 is an E-commerce library based on the Zend Framework. The Avis Verifies module for Magento 2 is available for download from our website. The module once installed and configured, all is automatic, Avis Verifies communicates directly with our e-commerce solution.

- **Automatic retrieval of orders and reviews**: The module communicates to us directly your previous orders. Our platform recuperates therefore the orders for which we must send reviews, this according to the configuration set-up as described in the remainder of this document.

- **Display product reviews on your site**: The module permits you to display directly on your product pages, product reviews which have been collected on our platform, thus reassuring your clients as to the quality of your products.

- **Display Avis Verifies Rate widget**: You have the possibility to display a floating widget on your site. This widget allows you to display to your visitors your Avis Verifies overall average Rating thus reassuring potential clients as to the quality of your services.

2. INSTALLATION OF THE MODULE

## 2.1. Installation via Magento Marketplace

2.1.1. Recover the module installation key

- Log in to **Magento Marketplace** (marketplace.magento.com).
- Use the search facility to find the **Verified Reviews module**.
- Select the module version for Magento 2 (**M2**).
- Click on « **Add to cart** » and proceed to the order.
- When the command is completed click « **Install** »
- Create a new key for Magento 2 using the «**Create a new access Key**» button.
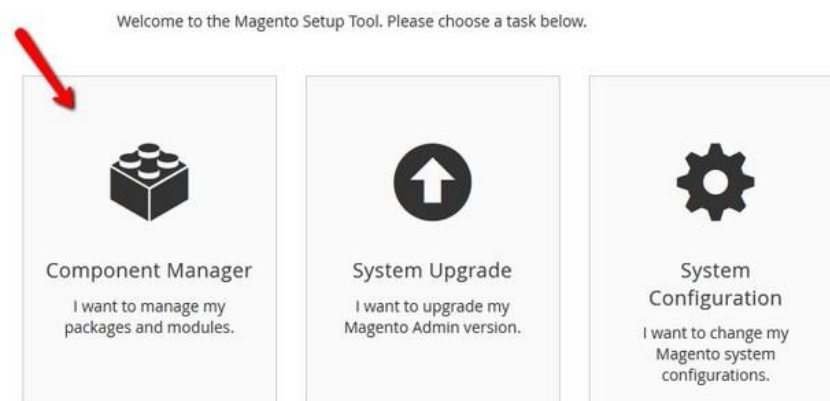- Copy the keys, they will be requested later.

2.1.2. Installing the module on Magento 2

Step 1

- Log into your Magento 2 back office.
- From the main menu click on « **System** » and then on « **Web Setup Wizard** ».
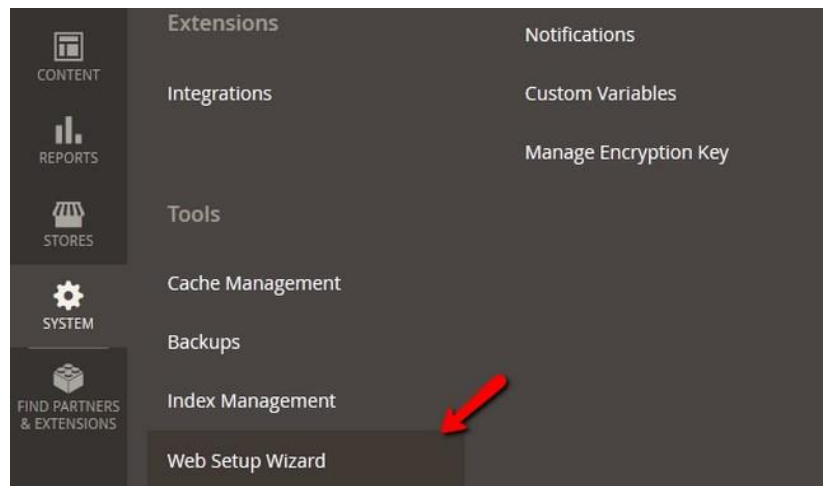
- Then click « **Component Manager** ».

- If you are not yet logged in click on « **Sign in** » and fill in your access.

- Once connected, click « **Install** ».

- Check the « **Netreviews - Avisverifies** » module and click « **Install** ».

Step 2

- Click on « **Readiness Check** » to see if your Magento2 site has all the necessary components to install the module.

Step 1: Readiness Check

Let's check your environment for the correct PHP version, PHP extensions, file permissions and compatibility.

- When the check is complete, click the « **Next** » button. If you have components in red, you can resolve these conflicts with the link at the bottom of the page, it will redirect you to the official documentation Magento 2.


Step 1: Readiness Check

✓ **Completed!** You can now move on to the next step.

✓ **Check Updater Application Availability**
Updater application is available.

✓ **Check Cron Scripts**
Cron script readiness check passed.

✓ **Check Component Dependency**
Component dependency is correct.

Step 3

- The next step will be to create a backup. It is recommended that you do a full back up before installing a new module. Select the items you want to add to the backup and click the « **Create Backup** » button.
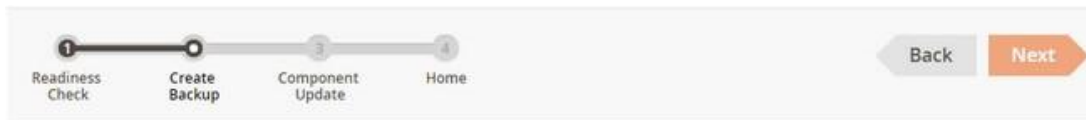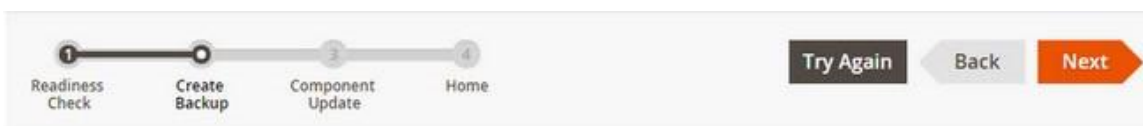

- A backup confirmation should be displayed on the screen, then you can continue by clicking on « **Next** ».

Step 4

- The last step asks you to confirm the installation of this new module, click on the « **Install** » button to finalise the installation. Once the module is installed you can click the « **Back to Setup Tool** » button.

2.2. Installation of the module via an archive

2.2.1. Download module archive

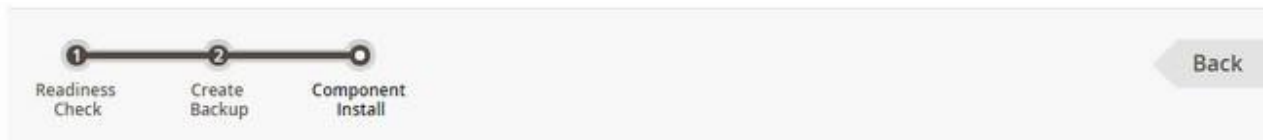The module is available for download from the customer area of your Avis-Verifies account. To access it, simply log on to: www.avis-verifies.com and click on the menu option « **Orders / Our e-commerce modules** ».

Click on the « **Download** » button which will allow you to obtain an archive zip of our Magento 2 module.

2.2.2. Installing the module on Magento 2

Step 1

- Extract the archive from the module to the folder "Mon_Site_Magento2/app/**code** of your Magento 2 site.

Step 2

- Log in to your Magento2 site via command line and enter the following two commands:

```
php bin/magento module:enable Netreviews_Avisverifies
php bin/magento setup:upgrade
```

You should see a successful install module message.

3. FIRST ORDER EXPORT

To get your first reviews quickly, the Avis-Verifies module integrates a command export feature allowing you to generate a CSV file already correctly formatted and which can be directly uploaded to your customer account on Avis-Verifies or alternatively communicated to your account manager. The first export of orders allows you to generate the first reviews quickly by allowing customers who have already ordered an opportunity to review.

Go to the Magento 2 menu in « **Verified Reviews** > **Export reviews (CSV file)** » to access the export orders.

Warning: If you click on the « AvisVerifies » menu you will trigger a 404-page error, you must disconnect from your Magento 2 back office and reconnect. This is a known issue within Magento 2 after installing a new module.
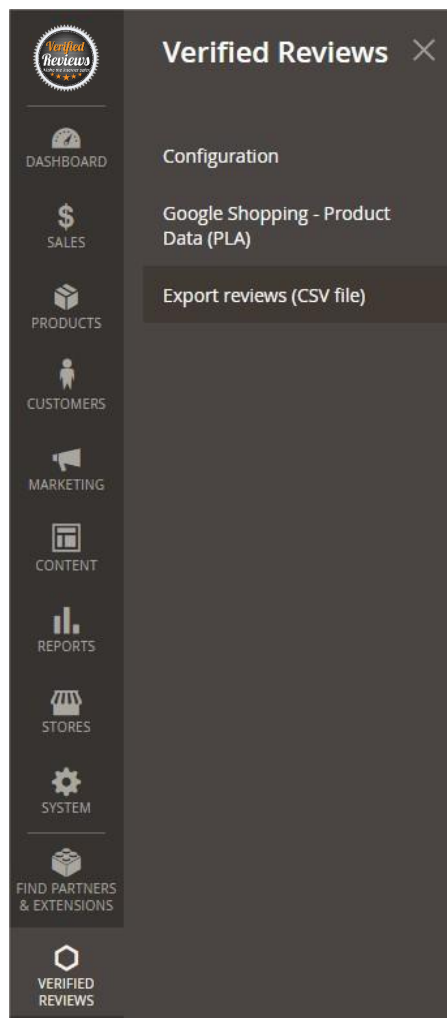
- Choose the store on which you want to export orders.
- Select the desired order retrieval time.

- Select the order status that you want to export.

- Select « **Yes** » to « **Request product reviews** » if you also want Product Reviews.

- Click on « **Export file** » at the top right.

The file will download, by default you can find it in your download folder. You can send this file to your Avis Verifies Account Manager to generate reviews or alternatively upload directly to your customer account on Avis-Verifies. To upload to your customer account, log on to your Avis-Verifies account click **Orders** > **Send as a file**, you will then be taken to the page for loading orders by importing files. Follow the steps on the screen.

If the menu orders > send as a file does not appear, contact us, you may have already uploaded your first orders and we restrict access to this functionality.

4. ENSURE CONNECTION BETWEEN MAGENTO 2 AND AVIS VÉRIFIÉS

Once the module is installed, go to the « **Configuration** » section of the module on Magento 2. You will find two pieces of information in the « **General Configuration** » section, the **secret key** and **id Website**.

To find them, go to your Avis-Verifies account.

- Navigate to the menu option « **Integration** > **Configure my Magento module** ».

-

- Click the « **Download / Documentation** » button.

On this page you will find information to fill in the module.

- Copy the **secret key** and **id Website**.

- Return to the « **Configuration** » section of your Magento 2 back office.

- Select the store to configure.
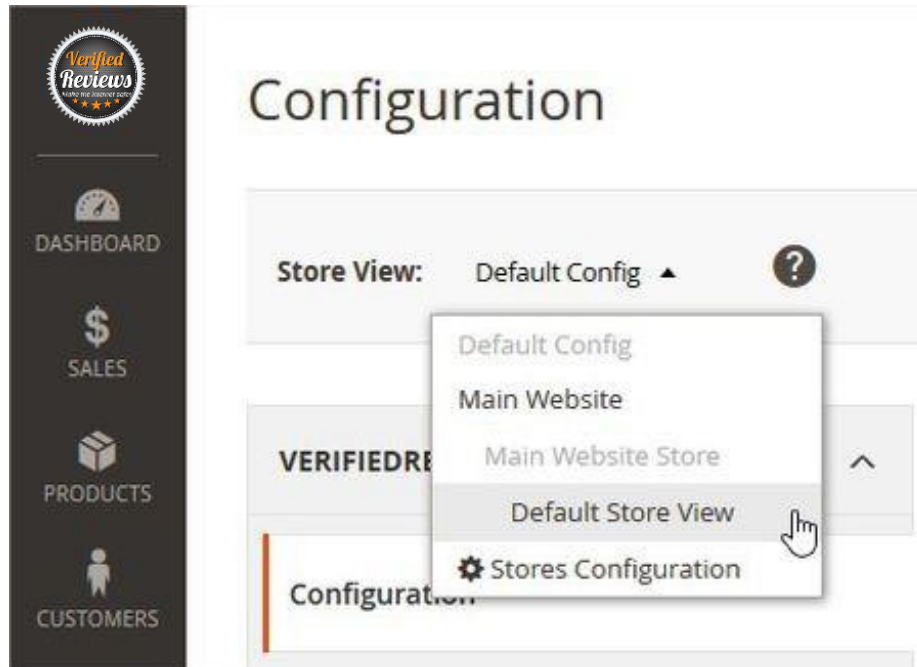
- Paste the secret key and the id Website.

- Select « **Yes** » in « **Enable Module on this Website** » to activate the module on this store.

- Use the « Advanced Configuration » section **only if you are familiar with the configuration of your site** and can configure the options related to the characteristics of your store.

By default, the advanced configuration is populated like this:

- **Add Review to product Page: « Yes »**
  (See product reviews on product page)

- **Add helpful reviews to product reviews « No »**
  (Show option "Was this review helpful? yes / no" to the visitors of your website)

- **jQuery present on the site? « Yes »**
  (your site already uses jQuery)

- **Activate Rich-Snippets on your product page: « Default »**
  (Add rich snippets to your product sheets)

If you want to change a parameter, just uncheck the box on the right « **Use Website** / **Use Default** » and change the value of the field. When the configuration is complete, click the « **Save Config** » button.

Advanced Configuration

Add reviews to product page [store view]	No ▾
	This configuration is used to add the product reviews block in the product page.
Add helpful reviews to product reviews [store view]	No ▾
	Adds the possibility of voting for or against the helpfulness of each reviews.
jQuery present on the site? [store view]	Yes ▾
	Change this to yes, if jQuery is already used on the site.
Activate the Rich-Snippets in the product page [store view]	No rich-snippets ▾
Use the URL of the Parent product [store view]	Yes ▾
	ATTENTION! OPTION ONLY RESERVED FOR VERIFIED-REVIEWS TEAM. Change it only if our team contact you.
Use the SKU and PLA-GoogleShopping data of the Parent product. [store view]	Yes ▾
	ATTENTION! OPTION ONLY RESERVED FOR VERIFIED-REVIEWS TEAM. Change it only if our team contact you.

5. AUTOMATION OF REQUESTS FOR REVIEWS

Access the configuration from your Avis Verifies account in « **Integration** > **Configure my Magento module** ».

5.1. Retrieving the configuration

This step will make it possible to recover the configuration of your Magento 2 site to ensure synchronicity of your module

- Click on « **Recuperate the configuration of the site** » in order to verify the connection between Avis Verifies and Magento 2.

- If a « Success » message appears and the square in the « module status » section has green checkmarks, the module is configured correctly. If another message appears, check the previous configurations and it the problem persists contact Avis Verifies support by going to: « **Config** > **Access Support** ».

5.2. Configuring the multistore

If you are using the Magento 2 multistore, you must fill in the **Secret Key** and **Id Website** for **each store** for which you want to use our module.

If you want to use our module for multi-language stores, you need to create multiple Avis Verifies accounts corresponding to each country in question (each account is linked to a shop).

You will see a list of all websites and stores on your site, where only the stores where it is written « **(Current Configuration)** » will be configured. The identifier of the store to be configured appears in braces **{}**.

Note: If « **(Current Configuration)** » is written to the right of a shop that you do not want to configure, return to the module configuration on your Magento 2 back-office and then select from the drop-down menu the shop in question top left. Erase the secret key and id Website and set the option « **Enable Module on this Website** » to « **No** ».
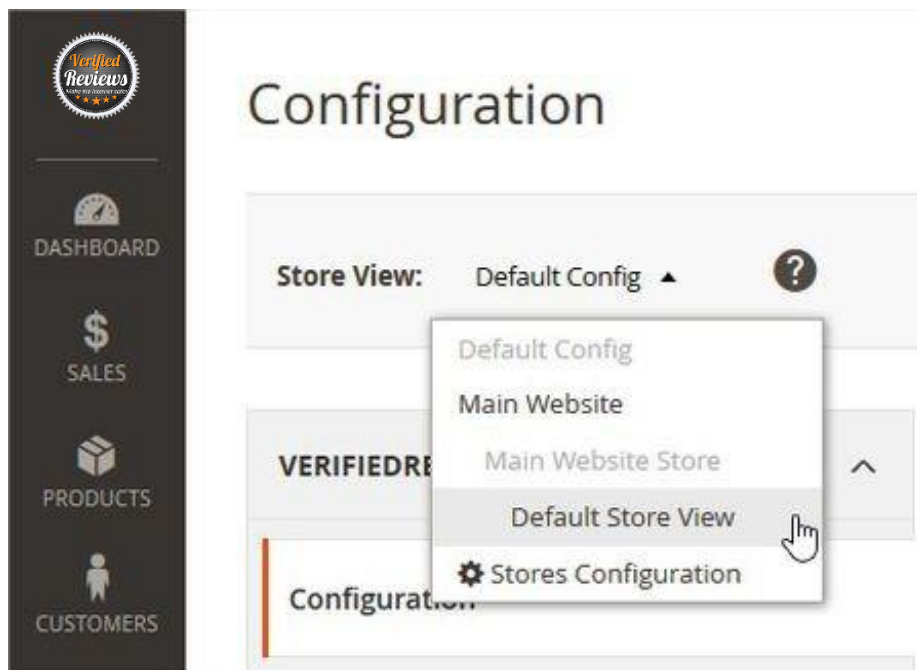
5.3. Module Configuration Option

This step will make it possible to configure the module and the requests for reviews. Simply complete the form by following the instructions. If there happens to be a problem, hover over « **?** » for help.

- Activate automation: Click « **yes** » (yes) to activate automation.

- Requests for reviews: click on « **Change order status** » and select the last status of the order you are updating on Magento2.

- Delay before issuing the review request: Select the **number of days** between the change of status of the order and the sending of the review request.

- Email Extension: By default, you cannot query the marketplaces clients.

- Product options: Check « **yes** » to retrieve product reviews and / or display them on their corresponding product pages.

- View widgets: you can paste here the code for the widget you created.

- Click on « **Send this configuration** ». our platform communicates directly with the module to record this configuration.

Récupération automatique des commandes

Activer l'automatisation ? :   ○ Oui ● Non ⓘ

(Vos commandes seront récupérées chaque soir en fonction de la configuration définie ci-dessous.)

Quand doit-on récupérer les commandes ?
  ● A la commande
  ○ Au changement de statut de la commande ⓘ

Collecte des avis

Combien de temps après cet evenement devons nous envoyer la demande d'avis ? ⓘ

| Immédiatement ⌄ |

Définissez les extensions d'emails pour lesquelles il ne faut pas envoyer de demandes d'avis (Cas des MarketPlaces par exemple) ⓘ

| marketplace.amazon.com;ebay.com;marketplace.amazon.fr;rueducommerce.com;laredou |

Options concernant les produits

Souhaitez vous récuperer des avis sur vos produits ?   ● Oui ○ Non ⓘ

Souhaitez vous afficher les avis produits sur vos fiches produits ?   ● Oui ○ Non ⓘ

Affichage des widgets

Souhaitez vous afficher le widget flottant :   ○ Oui ● Non ⓘ

Script du widget Flottant :

| |
| |
| |
| |

Votre theme utilise-t-il Require JS ?   ● Oui ○ Non ⓘ

Envoyer cette configuration

You are now automated, you can follow the requests for advice sent to your customers under « **Stats > Reporting – invitations to review** ».

Some clarifications:

- Activate automation: if « yes », every night our engine will retrieve the orders for which invitations to review will be sent. If « no », you can continue to use the solution but new orders will not be subject to invitations to review (unless you want to export orders and import them manually, refer to item 3 – Export Orders.

- Multi Store: Confirms the store to be configured if you are using Magento 2 multistore feature. By default, the store you identified in step 2 is selected.

- When to ask you clients for reviews:

    - « **On Order** »: the request process for Avis Verifies starts after the order, and according to the number of days set just below.

    - « **Change of order status** »: the Avis Verifies request process starts dependant on the order status you have chosen and it depends on the number of days set just below.

- How long after this event: Choose how long after the event chosen above, the invitation to review will be sent by Avis Verifies to your customer.

- Define email extensions: We are not allowed to send invitations to customers who buy from marketplaces Amazon, Ebay, Priceminister, temporary emails of the type xihdhsi54412@amazon.fr are created for each of these orders. You must therefore fill in the email extensions for which an invitation to review will not be sent (the extension corresponds to what is after the @). We have already informed some of them, you can add them afterwards by separating them by a « **;** ».

- Want to get feedback on your products: If « yes », we will ask your customers about all the products they ordered.

- Would you like to display product reviews on your product pages: If « yes », the product reviews collected will be displayed on your product pages.

- Would you like to display floating widgets: If « yes », this will allow widgets to appear on your site

- Floating widget script: Go to « **Integration** > **Widget integration** » to choose the widgets and retrieve the code (script) to integrate.

- Does your theme require JS: **Leave at yes by default** Change this option to no, only if there happens to be display problems on your website

6. IMPLEMENTATION OF THE WIDGET

Once you have collected more than three website reviews, you can add our floating widget to your website.

- Go to your Avis Verifies account and click « **Integration** > **Widget Integration** ».

- Choose the widget you prefer and click on **Float type**, then choose the **position** and the type of opening of the **certificate**, and click on « **Create widget** ».

- The widget you just created is displayed at the **top of the page**, click « **Retrieve code** » and **copy it**.

- To add the widget script, go to the « **Integration** » then « **Configure my Magento module** ».

- Scroll down, select « **Yes** » for the question « **Would you like to display the Float Widget?** » and paste the copied script in point 3. If it's the fixed widget you can choose the column where you want to place it.

Affichage des widgets

Souhaitez vous afficher le widget flottant :   O Oui ◉ Non ⓘ

Script du widget Flottant :

- To finish, click « **Send this configuration** ».

7. DISPLAY OF PRODUCT REVIEWS

- Go to the « **Integration** » then « **Configure my Magento module** » on the Avis Verifies module configuration page.

- In « **Product Option** » section, select « **Yes** » for the following two questions:
    - Would you like to get reviews about your products?
    - Would you like to display product reviews on your product pages?

- Click on « **Send this configuration** ».

Note: IF this is the first time you are viewing product notifications, contact your account manager, a manual synchronisation is required.

Note: For any new product reviews, you must wait 24 hours to see them appear on your website.

- **To verify the display of product reviews**, go into « **Reviews** > **Product Reviews - Published** », select a review dating back more than 24 hours and check it on your website. You can click on the « small arrow icon » to open the product page directly.
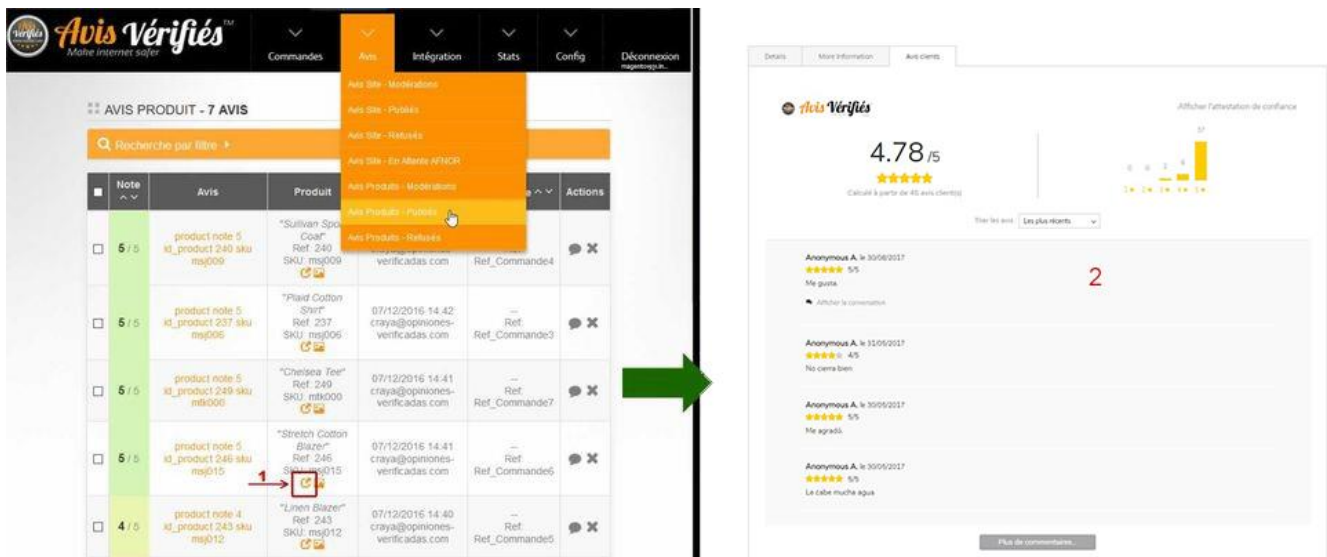
8. SECTION PLA

To enable Avis Verifies to retrieve additional product data (requested by Google Shopping):

- Please visit the Magento 2 back office under the menu option « **Verified Reviews** > **Google Shopping - Product Data** ».

- Select the **WEBSITE** to be configured. Product information for Google Shopping is configured only by website and not by store.
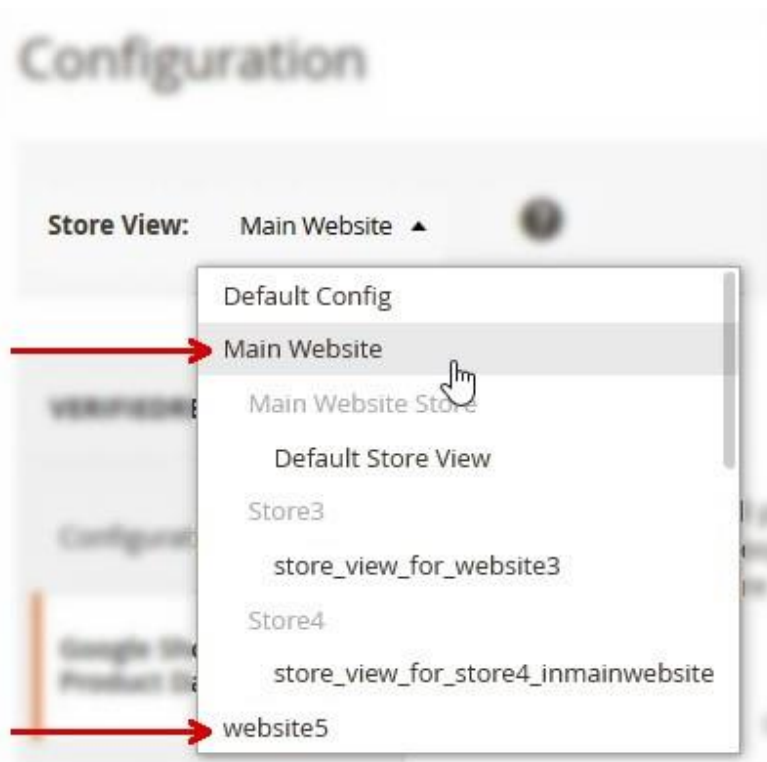
- Read the warnings below each field. By default, the module retrieves the following data about your products:
    - ID
    - SKU
    - Description: Product Name
    - Link: URL of the product page
    - Image link: URL of the product image

Do not change the value of these fields, you can change them only if you are certain that the module does not retrieve the correct attribute of the product.

- To retrieve new product data please select the product attribute in the list only for the fields that Google Shopping will ask for, typically the Brand name (**Brand**), the **MPN** and a **GTIN**. Fields marked with « **---** » will not change their default values.

- Click on « **Save Config** ».

9. CONTACT

For any questions do not hesitate to contact us:

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